

#SMS2024

SMOKY MOUNTAIN SYMPOSIUM 2024

The Premier Continuing Education Event



NOV 6-8TH
2024



**Ramsey Hotel
& Convention Center**
3230 Parkway
Pigeon Forge, TN 37863

CALL US
(877) 853-2931

VENDOR REGISTRATION
[ENCOREHC.COM](https://www.ENCOREHC.COM)

ABOUT THIS EVENT

Hosted in the foothills of the beautiful Smoky Mountains, the Smoky Mountain Symposium has been the premier continuing education event for the past 15 years. Bringing together over 300 respiratory, sleep, and nursing care leaders nationwide to present the highest quality & most timely information. We invite companies offering innovative products & services related to the respiratory, sleep, and nursing industry to exhibit with us and learn more about your customers while showcasing your products, building brand awareness, and collecting new leads.

Tentative Symposium Schedule

The Symposium exhibits are in an exhibit hall adjacent to the lecture halls.

Wednesday, Nov 6

Exhibitor Setup | 12:00-5:00PM

Thursday, Nov 7

Exhibitor Hall Open to Attendees: | 7:30-8:00AM
| 9:45-11:15AM
| 2:15-4:00PM

Special Requests

If you have a special request for booth placement in the hall, such as, sister companies grouped together, etc. please let us know. We can accommodate requests on a FIRST COME FIRST SERVED basis. Last minute registrants will be placed into remaining space accordingly. There are no direct charges for electric, however, please plan to bring at least one (1) power cord and one (1) power strip, or what is most applicable for your set-up.

TOP 3 REASONS TO EXHIBIT AT THE 2024 SMOKY MOUNTAIN SYMPOSIUM

1. Competitive Edge:

Exhibiting helps you solidify your reputation as a key supplier in the industry and demonstrates to attendees that your company stands out from the competition.

2. Be Recognized:

Where else can you go and demonstrate your products and services to over 300 attendees in 2 days? (How much would it cost you to visit more than 300 attendees via cold calls?)

3. Cultivate Relationships:

Showcase your finest to potential & current customers and leave them with a lasting impression.

Sponsorships

Enhance visibility, demonstrate support & drive attendees to your booth with a symposium sponsorship!

\$12,500 Product Theater (Exhibitor Booth included)

- The Industry supporter organization will have an opportunity to sponsor an industry supported session on November 7th during lunch.
- The industry supporter organization is responsible for costs associated with the industry supported program/event, including, but not limited to, audio/visual, faculty honorarium, and faculty travel. **Encore Healthcare is responsible for expenses associated with the meal.**
- The industry supported organization will provide poster/signage at the registration desk (dimensions: 22" w X 16"h) to promote the session.
- Encore Healthcare will provide a link to the session on the course website and will provide a session invitation flyer (provided by industry supporter organization to attendees).
- Recognition of your organization in the faculty presentation portal distributed to all attendees.
- You will receive a roster of consenting attendees (name, city, state) and statistics.

\$10,000 Platinum Sponsorship (Exhibitor Booth included)

- 10-minute address to the audience.
- Full-page color ad in the Symposium program given to all attendees.
- One pre-show email to all registered attendees.
- Logo displayed on Symposium website & throughout event.
- This exclusive sponsorship provides the highest level of benefits & visibility before, during, and after the conference.

\$5,000 Gold Sponsorship (Exhibitor Booth included)

- Half-page color ad in the brochure given to all attendees.
- Logo displayed on Symposium website & throughout event.

\$1,500 Silver Sponsorship (Exhibitor Booth included)

- Name & logo displayed in the Symposium program given to all attendees.
- Logo displayed on Symposium website & throughout event.

**Exhibitor Booths include: 10x10 exhibit space (included 6-foot table, 2 chairs, tablecloth, electric plug-in), assigned location, and 2 exhibitor badges with full access to educational sessions & meals.*

Add-Ons

\$5,000 - Attendee Badge Lanyards

(Your company logo around the necks of every attendee. High visibility & repeat branding!)

\$3,000 - Attendee Badge Sponsorship

(Your company logo on every attendee name badge.)

\$1,500 - Attendee Folder Logo

(Your company logo in the hands of every attendee. Everyone receives an attendee folder at registration, with the event agenda, announcements, and other pertinent information.)

\$5,000 - Conference Tote Bags

(Your company logo on tote bags, given to all attendees.)

\$3,000 - Party Sponsorship

(Your company spotlighted at the Wednesday night attendee party.)

SMOKY MOUNTAIN SYMPOSIUM XV

This year, Encore Healthcare will host the 15th annual Smoky Mountain Symposium in the foothills of the beautiful Smoky Mountains at the illustrious **Ramsey Hotel & Convention Center** 3230 Parkway, Pigeon Forge, TN.



Hotel Information

Room rates are available at \$159.00/night. These group rates will be for Wednesday and Thursday November 6 & 7th. For reservations please call 1-800-555-2650. There are a limited number of rooms at this special Symposium price. You must mention you are with the Encore Healthcare Smoky Mountain Symposium to get this room rate.



(877) 853-2931



FOR MORE INFO.
encorehc.com



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